

DARREN PEARCE

Centre Director, Meadowhall

Darren Pearce was born and bred in Newcastle (even attending High School at the same time as Alan Shearer). Darren then studied at Leeds Metropolitan University, after which he qualified as a Chartered Accountant with BDO Binder Hamlyn, before joining Meadowhall Shopping Centre in Sheffield, in 1994.

At Meadowhall he was the centre's Finance Director for 14 years, before becoming the Centre Director in 2008. In this time, he has worked with the centre's management team to establish Meadowhall as one of the top performing shopping and leisure centres in the country.

Darren is also past president of the Chamber of Commerce in Sheffield, and continues to be extensively involved in many networks across the City Region, and has a role on the Revo National Centre Managers Committee.