

A black and white portrait of Gareth Jordan, a man with dark hair, wearing a suit and tie, looking slightly to the right. The background is a blurred outdoor scene.

GARETH JORDAN

Director, ART Software Group

Gareth Jordan is a Director at ART Software Group creators of Retail Advantage, an innovative solution at the forefront of assisting professionals with the most effective ways to analyse key performance data to drive performance and support Brand-Partners.

Used widely throughout the UK and Europe, Gareth oversees the platform's business development and excels at helping centre management teams create a connected community, streamline workflow and unlock potential in data to increase revenues and rental values.

Backed by more than a decade of experience working closely with retail and leisure professionals, he remains focused on developing and enhancing data opportunities on leading schemes, implementing analysis environments for shopping centres, outlets, retail and mixed-use portfolios that deliver results.