

A close-up, slightly blurred portrait of a man with short, light-colored hair, looking directly at the camera. The image is dark, with the subject's face and hair highlighted against a dark background.

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Alex is a Director at CACI, who are market leaders in using cutting edge technology to understand people and how they engage with places. We use consumer data, spatial intelligence and AI to turn complex data into action. Alex leads innovation across CACI and specialises in devising innovative tech and data solutions for the property market.

Your property is a platform that engages users, and by understanding the value of your users you can tailor their experience, increase the engagement of the most valuable users, thereby growing tenant turnover, rent and asset value. In twenty years working in consultancy Alex has been driven by a desire to get to the heart of the problem, focusing on answering your questions. Today those clients include global real estate owners, retailers, logistics, and residential operators. Alex helps them all understand their customers to create engaging destinations that add value for investors.