

JONATHAN POOLE

Centre Manager at Merry Hill

Jon Poole is the Centre Manager at Merry Hill, one of the UK's top 10 retail and leisure destinations. Covering 2 million sq ft of retail and leisure space, it is the leading super regional mall in the West Midlands.

He joined in May 2021, during which time there have been significant changes at the centre, including the creation of a new game-changing leisure quarter anchored by Hollywood Bowl. Jon will also oversee new signings Harvey Norman and XTRAFIT, which open their national debuts later this year, set to offer a visitor experience completely unique to Merry Hill.

Jon has more than 30 years' experience in both shopping centre and retail management, and has been with Savills for over 15 years. Prior to this, he served as the Centre Manager at The Liberty in Romford, Freeport Leisure in Braintree, and as the Centre Director at The Victoria in Southend, and has also held senior retail positions with the likes of ASDA, Habitat, Kwik Save, and Alldays.

Throughout his career Jon has honed his skills in managing all on-site operations, building strong relationships with retailers and the local community alike, while specialising in delivering large-scale transformation and refurbishment projects. He is industry recognised, having won multiple awards for customer relations projects.