

# ALEX KING- BYATT

## Partnership Director

I joined CityCo 14 years ago and am a part of the senior team who deliver several partnerships across Manchester city centre. CityCo is a not-for-profit partnership dedicated to supporting Manchester city centre business community.

CityCo's membership ranges from small independent venues such as Bar POP, to major investors and operators such as M&G, Aviva, Schroders and Bruntwood.

We deliver the Manchester Business Crime Reduction Partnership, Manchester Business Improvement District and are partners in the Manchester Accommodation Business Improvement District.

As Partnership Director, I bring the public and private sectors together on a range of urban challenges and opportunities. These challenges can range from place-based issues such as anti-social behaviour and poor environmental management to footfall driving events and markets.

The golden thread which runs through all our work is keeping the city centre welcoming, thriving and strong. We have met the challenges of the last 15 years head on, and supported the business community through riots, terrorist attacks, fire, flood, the pandemic and the cost-of-living crisis. Manchester is a resilient city as it has a long tradition of working together.